

**CALL FOR PROPOSALS: AWARENESS RAISING MEASURES FOR WATER SAVING**

<b>Location :</b>	CYPRUS
<b>Application Deadline :</b>	20 <sup>th</sup> November 2009
<b>Information session:</b>	20 <sup>th</sup> October 2009
<b>Languages Required :</b>	English and Turkish/Greek
<b>Announcement date :</b>	2 <sup>nd</sup> October 2009
<b>Duration of project :</b>	From 1 <sup>st</sup> December 2009 until 31 <sup>st</sup> July 2010

**BACKGROUND**

**The concept**

**The initiative “Awareness Raising Measures for Water Saving”** is based on a concept note produced in May 2008 by the Environment Technical Committee and approved by the two Leaders in June 2008. As a result of that approval, a Water Saving Task Force of experts was formed under the auspices of the Environmental Technical Committee. The Task Force prepared the terms of reference for the following strategy:

*Phase I: Review of existing data on current situation & proposal of future actions*

***Inception: Immediately upon signature of agreement***

***Maximum duration: 1 month***

***Indicative budget: US\$ 15,000***

- i. Investigation of past, present and planned water saving awareness efforts in Cyprus. Assessment of their effectiveness and spatial coverage.
- ii. Investigation of successful water saving awareness campaigns worldwide, assessing their suitability in Cyprus.
- iii. Investigation of water saving technologies present in Cyprus. Assessment of their suitability and effectiveness.
- iv. Investigation of water saving technologies worldwide, assessing their suitability in Cyprus.
- v. Incorporation of all ideas gathered from the previous 4 steps into two proposals: one focusing on future actions concerning water saving awareness campaigns, and one for pilot presentation of water saving practical methods and technologies.
- vi. Common workshop to present findings of the investigation and proposed water conservation measures

*Phase II: Implementation of high-impact awareness activities & monitoring of their effectiveness<sup>1</sup>*

***Inception: within one month of project inception***

***Maximum duration: 6 months***

***Indicative budget: US\$ 55,000***

Bidders are invited to begin implementing high-profile water awareness activities within one month of project inception, for a duration of up to six months. Bidders are invited to submit detailed costed proposals for the activities listed in order of priority below, specifying in particular methodology, timeframe, budget, locations etc.

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<sup>1</sup> Phases 1 and 2 can run in parallel

## Technical Committee - Environment

1. Short exhibition in a common place in the general area of Nicosia (with easy access for Greek Cypriots and Turkish Cypriots), for example at the Ledra Palace crossing area. Exhibition will focus on demonstration of new water-saving technologies for agriculture and household/gardens. This could include an education programme for farmers for effective use of water.
2. A mobile information centre to be developed/upgraded, which will transfer to a minimum of 10 rural and other targeted areas:
  - a. Water saving technologies / methods that are suitable for Cyprus.
  - b. Trilingual (Greek–Turkish-English) awareness materials.
3. Common campaign/pilot project to install water conservation devices/apparatus in schools and households
4. Common media campaign (website, posters/handouts, materials/adverts, televised/radio debates on water awareness)

*Phase III – Preparation of proposals for following years*

*Inception: Within 7 months of project inception*

*Maximum duration: 1 month*

*Indicative budget: US\$ 10,000*

Based on the results of Phase I and Phase II, the project team will prepare a final report, including proposals for larger-scale activities and projects to be implemented in following years, including a resource mobilization strategy for implementation of such measures.

### PROPOSAL STRUCTURE

- **All proposals must be designed using the Proposal Template, which can be downloaded from the UNDP-ACT website.**
- **The ultimate objective should be to ensure durable cooperation between Greek-Cypriots and Turkish Cypriots in the area of water conservation**
- **All proposals must focus on the strategy outlined in the aforementioned concept note, and should aim to complete the three phases mentioned above** Proposed activities are indicative, and bidders are free to propose their own activities to fulfill the intended results.

### WHO CAN APPLY?

- These grants will be given to Civil Society Organisations (CSO) and/or relevant networks/platforms
- Greek Cypriot and Turkish Cypriot CSOs must find a partner in the other community and submit a joint proposal. In order to facilitate the process of identifying partners, an information session relating to this Call for Proposals will be organised on **20<sup>th</sup> October 2009**.
- Applicants must provide evidence of their organisation's status.

## Technical Committee - Environment

### EVALUATION CRITERIA

All of the following key criteria will be considered for the selection of proposals:

	<b>Criterion</b>	<b>Maximum points</b>	<b>Required supporting documents</b>
1	Organisational capacity of the project partners, including prior experience of bi-communal projects	15	Capacity self-assessment (final section in project proposal) and required supporting documents
2	Background and context	5	Project proposal
3	Partnership strategy – in particular, how will the project implementers ensure the viability of their joint implementation team? Are the partnership strategy, timeframe and management arrangements realistic? Do they promise effective cooperation and delivery of results?	15	Project proposal – documentary evidence of participation in previous bi-communal projects
4	Human resources and other inputs (working team and other resources at the disposal of the bidders)	15	Project proposals, CVs of key experts for joint project implementation team
5	<b>Results framework:</b> Is the proposed methodology realistic and do the proposed activities reflect a clear understanding of the terms of reference?	10	Project proposal
6	<b>Impact and communication strategy:</b> Will the proposed Phase II events/activities ensure a high impact on public awareness and the media?	15	Project proposals
7	Monitoring and evaluation plan/quality control mechanisms	5	Project proposal
8	Sustainability plan – how will the project continue beyond the funding period?	10	Project proposal
9	Is the budget realistic (proposals whose budget exceeds the maximum amount of US\$ 40,000 for each of the two partners will not be taken into consideration). Source and nature of matching contributions.	10	Project proposal
	<b>TOTAL</b>	<b>100</b>	

## Technical Committee - Environment

### DISTRIBUTION OF COSTS:

- Minimum 15% (in-kind and/or matching funds) contribution required from applicant organization. If the contribution is in-kind, it must be fully justified.
- The maximum amount of funding to each of the two lead partners will not exceed **US\$ 40,000** and thus the total project will not exceed an amount of **US\$ 80,000**.

### HOW TO SUBMIT PROPOSALS:

Complete the [Project Proposal Format](#) and send the completed proposal by fax (+357 22 359066) or e-mail to [registry-act.cy@undp.org](mailto:registry-act.cy@undp.org) with REF: **Water proposals**, in the *Subject* line, **no later than 16:00 on 20<sup>th</sup> November 2009**. If you wish to know more about this Call for Proposals, you may wish to attend an information session on **20<sup>th</sup> October 2009 at 18:00 at the Fulbright Centre (near Ledra Palace)**.

**Note: Incomplete or late submissions, submissions not using the proposal format, or separate submissions by the GC and TC partners will not be accepted.**

Any applicant desiring a clarification of this Call for Proposals must request it in writing (Fax No. +357 22 359 066, E-mail: [registry-act.cy@undp.org](mailto:registry-act.cy@undp.org)).